

ALLIGATOR IN THE SWAMP?! KROGER'S MANAGEMENT RAISES GROWTH TGT.

The Investment Climate: It may be called the “earnings” season but its really about the “revenues”. On a quarterly basis management can “play” with reported-earning but revenues are basically a given. And these revenues are coming in weaker than expected. As a result managements are fessing up to the roll-over of the already weak economy. The result is investors are taking stocks out to the woodshed one stock at a time and now the market is getting hit.

This is in line with what we expected and is the reason we aggressively sold into the mar-

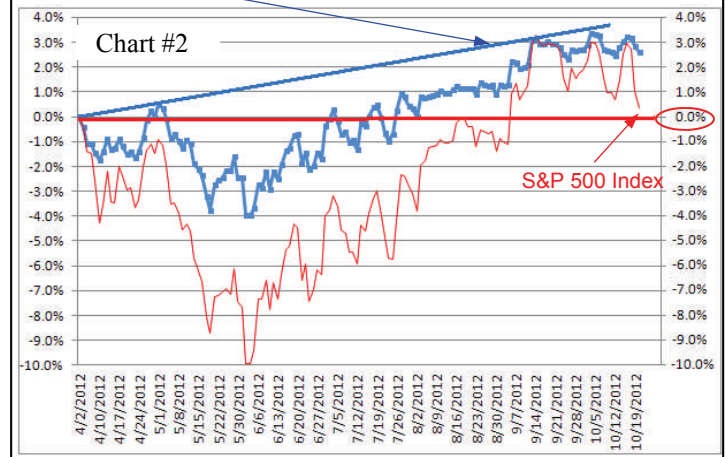
figuration” to snap shut to the downside.

Interestingly, in spite of the 4% decline in the market over the past month, our Prudent-Growth Market-Risk Indicator (not shown) has not reached a buy-signal level This has given us pause about rushing back in during this market decline.

Another note of caution, and we must emphasis we profess no edge here, Apple reports Thursday and it better be a good number and outlook or the swamp will certainly experience turbulence.

price now resides in the low to 11%. If we are early and food end of its long-term valuation inflation or economic weakness range (chart #3). Last week occur next year, we will take the

Prudent-Growth compounding since the last market-top.



ket's strength over the past month. Chart #1 depicts our reservations about being overly aggressive during the past year. The recovering ECRI Index (the red line) peaked six quarters ago and has been making lower lows ever since. On the other hand, thanks to the Fed's quantitative-easing and its significant impact on interest rates and liquidity, the market has been making higher highs.

We have come to believe any of the election, the fiscal cliff and/or the PIIGS could cause this divergence to be eliminated and this “alligator con-

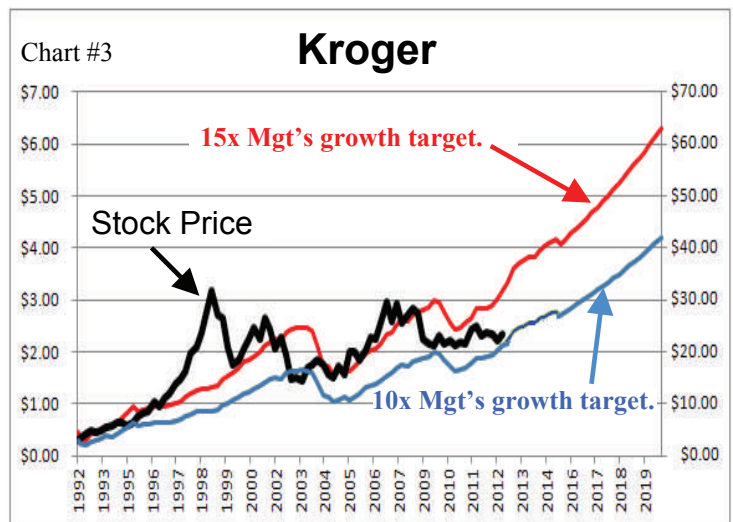
The Portfolio Strategy:

While our investment-process has generated gains for the Prudent-Growth Portfolio this year, the prudence part of it has allowed it to capture an additional 3% since the previous market peak of April 2nd (chart #2) while the market has, for the most part, given its gains since the top back. We believe this pursuit allows the potential for compounding returns.

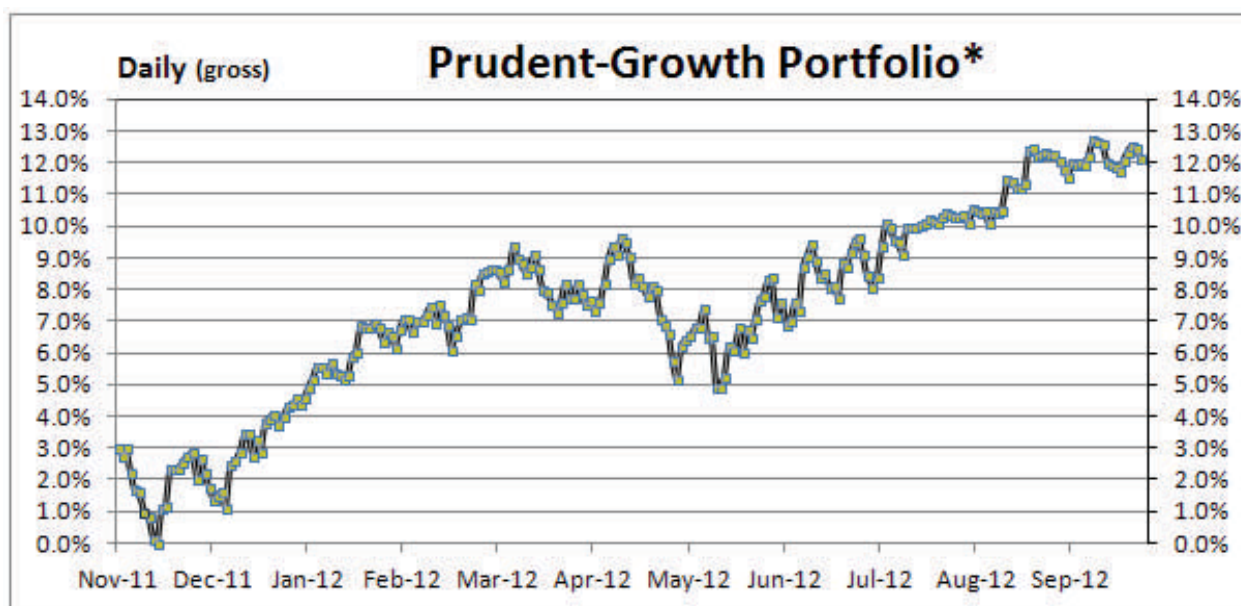
On the stock front, we have followed Kroger (KR) since the late 1990's and have been tempted of late to step up and buy, in part, because the stock

management became more optimistic about the company's long-term growth prospects and this got us off the sidelines. Management has approved an increase in capex spending of \$200 ml per year and will leverage their skills into other business opportunities such as discount retailing and restaurants. These opportunities, the better current operations, and the plan of significant stock buybacks have allowed management to increase their long-term growth targets from 6% to 8% to 8%

opportunity to add to our new position, all else equal. Chart #3 also depicts the stock's potential if Kroger's long-term growth rate is realized in its earnings per share. In addition, the downside is modest given its current low valuation.



RAM taxable SMA account. *see disclosure for details.



* DISCLOSURE

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The S&P 500 Index is an unmanaged composite of 500 large capitalization companies. This index is widely used by professional investors as a performance benchmark for large-cap stocks. You cannot invest directly in an index.

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